

## Certificate Course in Advanced Entrepreneurship Management

1	Syllabus	<ul style="list-style-type: none"><li>• Basics of Entrepreneurship Management</li><li>• Strategic Planning</li><li>• Identifying Markets</li><li>• Sustainable Products</li><li>• Idea Generation and</li><li>• Prototype Development</li><li>• Pitching and Fundraising</li></ul>
2	Total Marks	400
3	No of Papers	4
4	Nature of Papers	Theory Papers – 3 Practical Paper – 1
5	Theory Marks	300 Marks
6	Practical	100 Marks
7	Passing Marks	Min – 40 per Paper
8	No of Hours	45
9	Fees:	Rs. 9000/-
10	Duration :	6 Months
11	Minimum Eligibility	12 <sup>th</sup> Pass

**Objective of the Course:** Once embarked on a journey of entrepreneurship, every successful entrepreneur realizes that he/she needs more than business idea and execution ability. He/ She needs to be an evangelist, product manager, communicator and much more. This course aims at providing that edge to those budding/existing/aspiring entrepreneurs.

**Key Highlights of the course:**

- The objectives of the course is to provide the students with basic knowledge and skills required for organizing and carrying out entrepreneurial activities
- To develop the ability of analysing and understanding business situations in which entrepreneurs act and to master the knowledge necessary to plan entrepreneurial activities.
- To develop the ability of analysing various aspects of entrepreneurship – especially of taking over the risk, and the specificities as well as the pattern of entrepreneurship development and, finally, to contribute to their entrepreneurial and managerial potentials.

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