

Basic Certificate Course in Financial Management for Entrepreneurs

1	Syllabus	• Entrepreneurial finance for small businesses • Managing Cash Flows • Financial Decision Making • Raising capitals • Forms of Business a) Entities / Organisation b) Scale of Business c) Emerging Trends in Business d) Merits and Demerits of Business Entities / Organisation (Size, Taxation, Compliance and IPR Prospective)
2	Total Marks	300
3	No of Papers	3
4	Nature of Papers	Theory Papers – 2 Practical Paper – 1
5	Theory Marks	200 Marks
6	Practical	100 Marks
7	No of Hours	45
8	Passing Marks	Min – 40 per Paper
9	Fees:	Rs. 5000/-
10	Duration :	3 Months
11	Minimum Eligibility	12 th Pass

Objective of the Course: Finance is the backbone of any successful business. Unless the prospective entrepreneur gets acquainted with the basic terminology and the techniques involved in standard financial jargon, it is difficult for the business to stand on a fine footing. With this course, we plan to give that ability to the budding entrepreneurs.

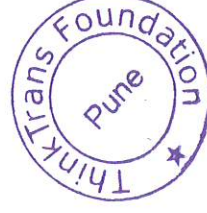
Key Highlights of the course:

1. Understanding Risk assessment at various levels while taking financial decisions to survive during Entrepreneur journey.
2. Understand scaling of Business to match up with market and business emerging trends.
3. Basic analysis of facts of financial figures which tell the truth of Business Health.

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