

## Annexure: A

### Basic Certificate Course in Entrepreneurship Management

|    |                     |                                                                                                                                                                                                                  |
|----|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Syllabus            | <ul style="list-style-type: none"> <li>• Introduction to Entrepreneurship</li> <li>• Building a Business</li> <li>• Understanding Finances</li> <li>• Communication</li> <li>• Resources and Networks</li> </ul> |
| 2  | Total Marks         | 300                                                                                                                                                                                                              |
| 3  | No of Papers        | 3                                                                                                                                                                                                                |
| 4  | Nature of Papers    | Theory Papers – 2<br>Practical Paper – 1                                                                                                                                                                         |
| 5  | Theory Marks        | 200 Marks                                                                                                                                                                                                        |
| 6  | Practical           | 100 Marks                                                                                                                                                                                                        |
| 7  | No of Hours         | 45                                                                                                                                                                                                               |
| 8  | Passing Marks       | Min – 40 per Paper                                                                                                                                                                                               |
| 9  | Fees                | Rs. 5000/-                                                                                                                                                                                                       |
| 10 | Duration            | 3 Months                                                                                                                                                                                                         |
| 11 | Minimum Eligibility | 10 <sup>th</sup> Pass and 12 <sup>th</sup> Pass                                                                                                                                                                  |

**Objective of the Course:** Entrepreneurship is as much a science as it is a daring venture. This course takes the aspiring entrepreneurs through the basics of the entrepreneurship to give them a bird's eye view of what entrepreneurship is all about.

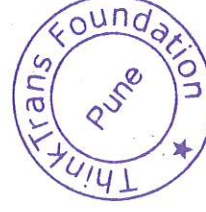
**Key Highlights of the course:**

- Basic knowledge and skills required for organizing and carrying out entrepreneurial activities
- To develop the ability of analysing and understanding business situations in which entrepreneurs act and to master the knowledge necessary to plan entrepreneurial activities.
- To develop the ability of analysing various aspects of entrepreneurship – especially of taking over the risk, and the specificities as well as the pattern of entrepreneurship development and, finally, to contribute to their entrepreneurial and managerial potentials.

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