

Basic Certificate Course in Business Management for Entrepreneurs

1	Syllabus	<ul style="list-style-type: none">• Introduction• Project Planning Tools• Project Management• Introduction to MIS• Startup Management• Case Study
2	Total Marks	300
3	No of Papers	3
4	Nature of Papers	Theory Papers – 2 Practical Paper – 1
5	Theory Marks	200 Marks
6	Practical	100 Marks
7	No of Hours	45
8	Passing Marks	Min – 40 per Paper
9	Fees:	Rs. 5000/-
10	Duration :	3 Months
11	Minimum Eligibility	12 th Pass

Objective of the Course: Every business stands on one of multiple business cases, which solve certain problem of someone, thereby creating some “value”, which in turn feeds the business financially. However, the second most important factor, other than the “business case” to any business is the “Management”. Without proper management, any good business with a strong business case can fall apart. Through this course, we plan to bring in that angle in the minds of the budding entrepreneurs.

Key Highlights of the course:

1. Introduction to Business Planning Tools.
2. Understanding of how to make a structure of Project of Business
3. Understanding of various stages of Startup
4. Prepare MIS

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