

Advance Diploma Certificate in Entrepreneurship Management

1	Syllabus	<ul style="list-style-type: none">• Syllabus of Certificate Course in Advanced Entrepreneurship Management• Syllabus of Basic Certificate Course in Financial Management for Entrepreneurs• Syllabus of Basic Certificate Course in Basics of Business Management for Entrepreneurs• Syllabus of Basic Certificate Course in Essential Business Communication for Entrepreneurs• Business Case Study
2	Total Marks	600
3	No of Papers	6
4	Nature of Papers	Theory Papers – 4 Practical Paper – 2
5	Theory Marks	400 Marks
6	Practical	200 Marks
7	No of Hours	45
8	Passing Marks	Min – 40 per Paper
9	Fees:	Rs. 18000/-
10	Duration :	12 Months
11	Minimum Eligibility	12 th Pass

Objectives of the Course: To provide a 360-degree overview and learning's of entrepreneurship to aspiring/existing entrepreneurs.

Key Highlights of the course:

1. Knowledge in sync with the Entrepreneurship avenues in today day and time
2. Effective pitching to VCs or investors
3. Developing effective analysis of Market and Customer segmentation
4. Systematic product building methodology
5. Ability to avoid common pitfalls

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