

Commerce and Management Books Information of 2023-24

Sr.No	Accession No.	Call Number	title	author	Edition	Publisher	Price
1	30432	658.4038 KES	IT Infrastructure and Management	Keshari.S.	1st Edition	J.K.International Pvt.Ltd.	355
2	30433	658.81 DUT	Sales and Distribution Management	Dutta.B.	1st Edition	J.K.International Pvt.Ltd.	4144
3	30434	658.40381 LAU	Management Information Systems Managing The Digital Firm	Laudon.K.C.	17th Edition	Pearson India Ltd.Pvt.	900
4	30435	658.4038011 RAJ	Management Information Systems	Raj.S.	2nd Edition	Pearson India Ltd.Pvt.	630
5	30436	658.81 JOB	Selling and Sales Management	Jobber.D.	10th Edition	Pearson India Ltd.Pvt.	910
6	30437	658.81 STI	Sales and Distribution Management Decisions, Strategies, and Cases	Still.R.R.	6th Edition	Pearson India Ltd.Pvt.	795
7	30438	658 FER	Corporate Governace Principles, Polices and Practices	Fernandao.A.C.	3rd Edition	Pearson India Pvt.Ltd.	4144
8	30439	658 ROB	Fundamentals of Management Essential Concepts and Applications	Robbins.S.P.	9th Edition	Pearson India Pvt.Ltd.	875
9	30440	658 HAV	Sales and Distribution Management Text and Cases	Havaladar.K.K.	3rd Edition	McGraw Hill Edu(India)Pvt.Ltd.	970
10	30441	658 ASW	Human Resource Management Text and Cases	Aswathappa.K.	9th Edition	McGrawHill Edu (India)Pvt.Ltd.	795
11	30442	658 BEL	Advertising and Promotion an integrated marketing communications perspective	Belch.G.E.	8th Edition	McGraw Hill Irwin	
12	30443	658 KUM	Fundamentals of Management	Kumar P.	1st Edition	S Chand	475
13	30444	658 PAR	Computer Application in Business	Parameswaran R.	7th Edition	S. Chand	325
14	30445	658 SHU	Business Organisation and Management	Shukla M.C	1st Edition	McGraw Hill Education India Ltd	650
15	30446	658 PIL	Marketing Management	Pillai R.S.N.	1st Edition	McGraw Hill Edu India Ltd	525
16	30447	658 SIN	Retail Management A Global Perspective Text and Cases	Singh H.	1st Edition	McGraw Hill Edu India Ltd	650
17	30448	658 ALE	Managerial Skills	Alex K.	1st Edition	McGraw Hill Edu India Ltd	365

18	30449	658 ALE	Soft Skills Know Yourself and Know The World	Alex K.	3rd Edition	McGraw Hill Edu India Ltd	550
19	30450	658 KAP	Export Management	Kapoor D.C.	1st Edition	Vikas Publishing House Pvt Ltd	585
20	30451	658 KAU	Principles and Practice of Management	Kaul V.K.	1st Edition	Vikas Publishing House Ltd	391
21	30452	658 SAH	Salesmanship and Sales Management	Sahu P.K.	1st Edition	Vikas Publishing House Ltd	495
22	30453	658 SIN	Sales and Distribution Management A Practice Based Approach	Singh R.	1st Edition	Vikas Publishing House Ltd	560
23	30454	658 JAW	Management Information Systems Text and Cases	Jawadekar W.S.	6th Edition	McGraw Hill India	1010
24	30455	658 BEH	Information Technology for Management	Behl R.	3rd Edition	McGraw Hill India	920
25	30456	658 ULR	Product Design and Development	Ulrich K.T.	7th Edition	McGraw Hill India	975
26	30457	658 CHA	Production and Operations Management	Chary S.N.	6th Edition	McGraw Hill India	970
27	30458	658 TRI	Principles of Management	Tripathi P.C.	7th Edition	McGraw Hill India	800
28	30459	658 BEL	Advertising and Promotion	Belch G.E.	1st Edition	McGraw Hill India	1130
29	30460	658 SHE	Sales Management	Shewan M.A.	1st Edition	Sonali Publications	825
30	30877	658.421072 JAV	Foundational Research in Enterprenship Studies	Javadian,G.	1 st Edition	Palgrave macmillan	13173.05
31	30878	658.18 WIL	International Business competing in the Global market place	Wilson,A	1 st Edition	Kruger B rentt publishers	14021.6
32	30879	658.872 COM	Introduction to E-Business managment and Strategy	Combe,C.	1 st Edition	Routledge	6149.22
33	30880	658.4038 LIE	Knowldge Managment Handbook Collebration and Social Networking	Liebowitz,J	2 nd Edition	CRC Press	2995
34	30881	658.421 HEN	Enterpreneurship and the Creative Economy process, practice and Policy	Henry,C.	1 st Edition	Edword Elger	
35	30882	658.421 DAV	ThE Enterpreneurship Research Challenge	Davidsson, P	1 st Edition	Edward Elger	1260.81
36	30883	658.421 KAR	Entrepreneurship Social Capital and Governance	Karlsson,C.	1 st Edition	Edward Elger	4434.69
37	30884	658.421 WEL	Enterpreneurial Business and Society	Welter,F.	1 st Edition	Edward Elgar	3075.15
38	30885	658.421 SMA	Enterpreneurship and Growth in Local, Regional and National Economics	Smallbone,D.	1 st Edition	Edward Elgar	4240.47

39	30886	658.422 AUD	Innovation and Entrepreneurship	Audretsch,P.B.	1 st Edition	Edward Elger	2009
40	30887	342.078054 ANA	Women and Entrepreneurship	Anand,N.	1 st Edition	New Century publication	499.5
41	30888	658.152 CHO	Investing in Stock Markets	Chougule, A.R.	1 st Edition	New Century publication	378
42	30889	658.421 SHO	Skill Development Innovation and Enterprevenshing	Shoeb, M.	1 st edition	New Century publication	357
43	30890	658 SIN	Managment Wisdrom of Lord Krishna	Singh,U.V.	1 st Edition	New Century Publication	385
44	30891	305.4054 KOU	Women Leadership and Empowrment	Kour,R.	1 st Edition	New Century Publication	840
45	30892	335.4346 AHM	India-Asean Engesments Economic and Social Dimention	Ahmed,F.	1 st Edition	New Country Publication	745
46	30893	558.15 kum	Banking Industry and Non-Performing Assets (NPAS)	Kumar,A.	1 ST Edition	New Century publication	740
47	30894	658.3 SUD	Human Resourses Devlopment (HRD) THEORY & Practice	Sudan,R.K.	1 st Edition	New Century publication	775
48	30895	658.421 DNA	Enterpreneurship Devlopment Issues and Prespectives	Dnhgad,J.U.	1 st Edition	New Century Publication	945
49	30896	637.47 VAR	Globalization, State and Governnace	Varkey,S.	1 st Edition	New Century Publication	1145
50	30897	658.3 PRA	Human Resourse Managment in India ctoerging Issue and challenges	Pradhan, R.K.	1 st Edition	New Century Publication	775
51	30898	658.11 SAN	Emerging Dinensions of Business	Sangmi, M.U.	1 st Edition	New Century Publication	680
52	30899	658.354 ROU	Human Devlopment in India Challenges & Policies	Rout,H.S.	1 st Edition	New Century Publication	680
53	30900	658.8 KOT	Marketing Managment	Kotler,P.	6 th Edition	New century Publication	1050
54	30901	658.4038 JAW	Managment Information Systems tert & cases	Jawadekar, W.S.	6 th Edition	New Century Publication	1010
55	30927	658.18 KAT	International Organization	Kate S. Pease, K.	5 th Edition	Routledge	895
56	30928	658.472 BAT	The Startup Launchbook	Batra, A	1 st Edition	Wiley & Sons	999
57	30929	658.3 YAD	H R Analytics connecting Data and Theory	Yadav, R.S.	1 st Edition	Wiley India pvt ltd	659
58	30930	658.3 PRE	Future of Human Resource Managment	Preet,Raman	1 st Editopn	Wiley India pvt Ltd	489
59	30931	658.3 MOT	HR Analytics practical Approach Using python	Motwani, B	1 st Edition	Wiley India pvt ltd	889
60	30932	658.3 VER	Human Resourse Managment	Verhulst,S.L.	13 th Edition	Wiley India pvt Ltd	1059

61	30933	658.155 ARO	Financial Risk Analytics Mesarment,Management and Examples in R	Arora,R.K.	1 ST Edition	Wiley India Pvt Ltd	829
62	30934	658.15 KAP	Financial Mnagment	Kapil,Sheeba	1 st Edition	Wilet India pvt Ltd	829
63	30935	657.96 KAP	Mergers and Acquisition strategy, valutaion Leveraged Buyouts, and Financing	Kapil,S.	2 nd Edition	Wiley India pvt Ltd	999
64	30936	657 ARO	Financial Accounting Fundamentals, Analysis and Reporting	Arora, R.K.	2 nd Edition	Wiley India pvt Ltd	779
65	30937	658.1511 SIN	Mangment Accounting concepts and strategic costing Decisions	Singh,K.	1 st Edition	Wiely India pvt Ltd	769
66	30938	658.422 HOL	Entrepreneurship New Venture creation	Holt, D.H.	1 st Edition	wiley India Pvt Ltd	730
67	30939	658.1526 RAM	Financial Accounting for Management	Ramachandran.N.	5th Edition	McGraw Hill Education India Pvt.Ltd.	880
68	30940	658.3 VIS	Strategic Human Resource Management	Viswanathan.R.	1st Edition	Himalaya Publishing House,Mumbai	698
69	30941	658.3 VIS	Strategic Human Resource Management	Viswanathan.R.	1st Edition	Himalaya Publishing House,Mumbai	698
70	30942	658.3 KAN	Competency-Based Human Resource Management	Kandula.S.R.	1st Edition	PHI learning Private Limited	595
71	30943	658.3 KAN	Competency-Based Human Resource Management	Kandula.S.R.	1st Edition	PHI learning Private Limited	595
72	30944	658.3 RAO	Human Resource Management text and cases	Rao.VSP	3rd Edition	Excal Books	1400
73	30945	658.3 RAO	Human Resource Management text and cases	Rao.VSP	3rd Edition	Excal Books	1400
74	30946	658.3 RAO	Human Resource Management text and cases	Rao.VSP	3rd Edition	Excal Books	1400
75	30947	658.3 RAO	Human Resource Management text and cases	Rao.VSP	3rd Edition	Excal Books	1400
76	30948	658.1526 BHA	Accounting for Management Text and Cases	Bhattacharyya.S.K	1st Edition	Vikas Publishing House Pvt.Ltd.	495
77	30949	658.1526 BHA	Accounting for Management Text and Cases	Bhattacharyya.S.K	1st Edition	Vikas Publishing House Pvt.Ltd.	495
78	30950	300.70 CRA	Principles and Methods of Social Research	Carno.W.D.	4th Edition	Routledge	1829
79	30951	300.70 CRA	Principles and Methods of Social Research	Carno.W.D.	4th Edition	Routledge	1829

80	30952	658.152 KHA	Indian Financial System	Khan.M.Y.	11th Edition	McGraw Hill Education India Pvt.Ltd.	1020
81	30953	658.152 KHA	Indian Financial System	Khan.M.Y.	11th Edition	McGraw Hill Education India Pvt.Ltd.	1020
82	30954	658.1526 RAM	Financial Accounting for Management	Ramachandran.N.	5th Edition	McGraw Hill Education India Pvt.Ltd.	880
83	30955	658.8 MAD	Financial Institutions & Markets	Madura	10th Edition	Cengage Learning	799
84	30956	658.81 KHA	sales and Distribution Management	Khan.Matin	1st Edition	Excel Books	700
85	30957	658.81 KHA	sales and Distribution Management	Khan.Matin	1st Edition	Excel Books	700
86	30958	658.001 RAM	Principles of Management	Ramasamy.T.	1st Edition	Himalaya Publishing House	395
87	30959	658.001 RAM	Principles of Management	Ramasamy.T.	1st Edition	Himalaya Publishing House	395
88	30960	658.001 RAM	Principles of Management	Ramasamy.T.	1st Edition	Himalaya Publishing House	395
89	30961	658.05 SIN	Computer Fundamentals Concepts, Systems & Applications	Sinha.P.K.	8th Edition	BPB Publications	490
90	30962	658.05 SIN	Computer Fundamentals Concepts, Systems & Applications	Sinha.P.K.	8th Edition	BPB Publications	490
91	30963	658.05 WEV	Microsoft office 2016 All-In-One for Dummies A Wiley Brand	Weverka.P.	1st Edition	Wiley India Pvt.Ltd.	799
92	30964	658.05 WEV	Microsoft office 2016 All-In-One for Dummies A Wiley Brand	Weverka.P.	1st Edition	Wiley India Pvt.Ltd.	799
93	30965	658.05 WEV	Microsoft office 2016 All-In-One for Dummies A Wiley Brand	Weverka.P.	1st Edition	Wiley India Pvt.Ltd.	799
94	30966	658.4038 BEH	Information Technology for Management	Behl.R.	2nd Edition	McGraw Hill Education India Pvt.Ltd.	920
95	30967	658.4038 BEH	Information Technology for Management	Behl.R.	2nd Edition	McGraw Hill Education India Pvt.Ltd.	920
96	30968	657.45 BAS	Auditing Principles & Techniques	Basu.B.K.	1st Edition	Pearson India Education Services Pvt.Ltd.	720
97	30969	657.45 BAS	Auditing Principles & Techniques	Basu.B.K.	1st Edition	Pearson India Education Services Pvt.Ltd.	720

98	30970	657.45 TAN	A Handbook of Practical Auditing	Tandon.B.N.	1st Edition	S Chand and Company Limited	550
99	30971	657.45 TAN	A Handbook of Practical Auditing	Tandon.B.N.	1st Edition	S Chand and Company Limited	550
100	30972	658.15 VAN	Financial Management and Policy	Vanhome.J.C.	1st Edition	Pearson India Education Services Pvt.Ltd.	1060
101	30973	658.15 VAN	Financial Management and Policy	Vanhome.J.C.	1st Edition	Pearson India Education Services Pvt.Ltd.	1060
102	30974	658.421072 THE	Handbook of Research on Techo-Entrepreneurship	Therin.F.	2nd Edition	Edward Elgar Publishing Limited	
103	30975	658.421 LIN	Government as Entreprehear	Link,A.N.	1st Edition	Oxford University Press	
104	30976	658.421 NIE	Entrepreneurship In theory and practice	Nielsen.S.L.	1st Edition	Edward Elgar	
105	30977	658.15 FUC	Emerging Topics in Banking and Finance	Fuchs.E.J.	1st Edition	Nova Science Publisher India	
106	30978	658.827 HAR	Start-Up A Practical Guide to Starting and Running a New Business	Harris.Tom	2nd Edition	Springer	
107	30979	658.049 SWE	International Management Strategic Opportunities and Cultural Challenges	Sweeney.P.D	5th Edition	Routledge	995
108	30980	658.3 TRO	Human Resource Management In a post COVID-19 World	Troger.H.	1st Edition	Springer	
109	30981	332.178 GUL	managing Work in The Digital Economy	Guldenberg.S	1st Edition	Springer	
110	30982	658.18 FAT	International Business Management	Fatehi.K	2nd Edition	Springer	
111	30983	658.3124 RAJ	Reimagining Education @ REVA	Raju.P.S.	1st Edition	REVA University New Century Publistion	955
112	30984	658.3124 TYA	National Education Policy (NEP), 2020 and The Role of Teachers	Tyagi.N.	1st Edition	New Century Publication	1180
113	30985	658.3124 DUT	Academic and Research Writing Essential Skills and styles	Dutta.S.K.	1st Edition	New Century Publications	960
114	30986	658.872 SHA	E-Commerce Operational Aspects, Accounting, Auditing and Taxation Issues	Sharma.Lata	1st Edition	New Century Publications	790
115	30987	658.49 ROU	WTO, Trips and Geographical Indications (GIS)	Rout.T.K.	1st Edition	New Century Publications	685

116	30988	658.421 JOS	Entrepreneurship Innovations and Stat-Ups in India	Joshi.Savita	1st Edition	New Century Publications	825
117	30989	658.421 JOS	Entrepreneurship Innovations and Stat-Ups in India	Joshi.Savita	1st Edition	New Century Publications	825
118	30990	658.152054 BHA	Indian Financial System Evolution and Present Structure	Bhasin,Niti	1st Edition	New Century Publications	
119	30991	658.421 ACS	Handbook of Entrepreneurship Research	AcS.Z.J	1st Edition	Springer India	695
120	30992	658.3 SAD	Developing HR Talent	Saddler.K.	1st Edition	Routledge	595
121	30993	658.4038 ISH	Knowledge Management and Risk Strategies	Ishikawa.A.	1st Edition	World Scientific Publishing Co.Pvt.Ltd.	
122	30994	658.4 COL	Tom Peters and Management A History of Organizational Storytelling	Collins.D.	1st Edition	Routledge	
123	30995	658.8777 HAY	Internet Management Issues : A Global Perspective	Haynes.J.D.	1st Edition	Idea Group Publishing	
124	30996	658.87772 ANA	Managing Web Usage in The Workplace :A Social Ethical and Legal Perspective	Anandarajan.M.	1st Edition	Idea Group Publishing	
125	30997	658.402 HEN	Staffing Organizations	Heneman.Judge	4th Edition	McGraw Hill	995
126	30998	303.482 DEV	Theories of International Relations	Devetok.R.	6th Edition	Bloomsbury Publishing India.Pvt.Ltd.	799
127	30999	345.07 YOR	Fundamentals of Business Law	York Science Group	1st Edition	Kruger Brentt Publishers	
128	31000	658.3 BLO	Achieving HR Excellence through Six Sigma	Bloom.D.T.	2nd Edition	Routledge	
129	31001	658.4012 KEL	Strategic Brand Management Building,Measuring, and Managing Brand Equity	Keller.K.L.	4th Edition	Pearson India Education Services Pvt.Ltd.	899
130	31002	658.4012 KEL	Strategic Brand Management Building,Measuring, and Managing Brand Equity	Keller.K.L.	4th Edition	Pearson India Education Services Pvt.Ltd.	899
131	31003	658.421 SCA	Essentials of Entrepreneurship and small Business Management	Scarrborough.N.M.	1st Edition	Pearson India Education Services Pvt.Ltd.	779
132	31004	658.421 SCA	Essentials of Entrepreneurship and small Business Management	Scarrborough.N.M.	1st Edition	Pearson India Education Services Pvt.Ltd.	779

133	31005	658.42 KIS	Cost & Management Accounting	Kishore.R.M.	6th Edition	Taxman's Publications Pvt.Ltd.	1060
134	31006	658.42 KIS	Cost & Management Accounting	Kishore.R.M.	6th Edition	Taxman's Publications Pvt.Ltd.	1060
135	31007	658.421 BAR	Entrepreneurship Successfully Launching New Ventures	Barringer.B.R.	6th Edition	Person India Education Services Pvt.Ltd.	770
136	31008	658.1 CHA	Behavioral Finance	Chandra.P.	1st Edition	Mc Graw Hill Education India Pvt.Ltd.	699
137	31009	658.1 CHA	Behavioral Finance	Chandra.P.	1st Edition	Mc Graw Hill Education India Pvt.Ltd.	699
138	31010	658.15 SHA	Financial Management	Shah.P.	2nd Edition	Biztantra	699
139	31011	658 ROB	Organizational Behavior	Robbins.S.P.	16th Edition	Pearson India Education Services Pvt.Ltd.	899
140	31012	658.5 DAY	Mastering Financial Modelling in Microsoft @ Excel	Day.A.L.	2nd Edition	Pearson India Education Services Pvt.Ltd	775
141	31013	658.5 DAY	Mastering Financial Modelling in Microsoft @ Excel	Day.A.L.	2nd Edition	Pearson India Education Services Pvt.Ltd	775
142	31014	658.1511 GOR	Management Accounting Principles and Practice	Goredon.E.	1st Edition	Himalaya Publishing House	598
143	31169	658.30088 BOR	Using Technology to Create Value Designing the tools for the New HR Function	Boroughs.A	1st Edition	Routledge	595
144	31177	658.18 SIT	Absolute Essentials of International Business	Sitkin.A	1st Edition	Routledge	232
145	31178	658.312454 WAT	Ethics Training for Managers Best Practices and Techniques	Watts.L.L.	1st Edition	Routledge	
146	31179	658.3 MIS	Human Resource Management and The Implementation of Change	Mishra.P	1st Edition	Routledge	
147	31180	658.421 NWA	Entrepreneurship Marketing Principles and Practice of SME Marketing	Nwankwo.S	2nd Edition	Routledge	
148	31181	658.81 STI	Sales and Distribution Management Decisions Strategies, and Cases	Still.R.R.	6th Edition	Pearson India Education Services Pvt.Ltd.	815

149	31182	658.4032 LAU	Management Information Managing The Digital Firm	Laudon.K.C	1st Edition	Pearson India Education Services Pvt.Ltd.	
150	31271	657 PIL	Fundamentals of Advanced Accounting Vol- II	Pillai.R.S.N.	1st Edition	S.Chand & Company Limited.	895
151	31272	657 PIL	Fundamentals of Advanced Accounting Vol- II	Pillai.R.S.N.	1st Edition	S.Chand & Company Limited.	895
152	31273	657.47 SHE	Banking Theory and Practice	Shekhar.K.C.	1st Edition	Vikas Publishing House Pvt.Ltd.	695
153	31274	657.47 SHE	Banking Theory and Practice	Shekhar.K.C.	1st Edition	Vikas Publishing House Pvt.Ltd.	695
154	31275	658.15054 MAC	Indian Financial System	Machiraju.H.R.	1st Edition	Vikas Publishing House Pvt.Ltd.	550
155	31276	658.15054 MAC	Indian Financial System	Machiraju.H.R.	1st Edition	Vikas Publishing House Pvt.Ltd.	550
156	31277	658.01 TRI	Principles of Management	Tripathi.P.C	1st Edition	McGraw Hill Education India Pvt.	800
157	31278	657 SHU	Advanced Accounts	Shukla.M.C.	1st Edition	S.Chand and Company Ltd.	1995
158	31279	657 SHU	Advanced Accounts	Shukla.M.C.	1st Edition	S.Chand and Company Ltd.	1995
159	31280	330.54 PUR	Indian Economy	Puri.V.K.	41st Edition	Himalaya Publishing House	850
160	31281	330.54 PUR	Indian Economy	Puri.V.K.	41st Edition	Himalaya Publishing House	850
161	31282	658.4 MIS	Human Resource Management & The Implementation of Change	Mishra.P.	1st Edition	Routledge Taylor & Francis Group	2077.51
162	31283	658.421 KRE	Entrepreneurship in The Global Economy	Kressel Henry	1st Edition	Cambridge University Press	
163	31284	658.421 GOM	Entrepreneurs and Democracy	Gomez.P.L	1st Edition	Cambridge University Press	
164	31285	658.421 ACS	Entrepreneurship Growth and Public Policy	ACS Zoltan.J.	1st Edition	Cambridge University Press	
165	31286	658.8 MAD	Financial Markets and Institutions	Madura.Jeff	13th Edition	Cengage Delhi	
166	31287	657.45 BAS	Fundamentals of Auditing	Basu.S.K.	1st Edition	Pearson Education	545

167	31288	657.45 BAS	Fundamentals of Auditing	Basu.S.K.	1st Edition	Pearson Education	545
168	31289	657.45 BAS	Fundamentals of Auditing	Basu.S.K.	1st Edition	Pearson Education	545
169	31290	657.45 BAS	Fundamentals of Auditing	Basu.S.K.	1st Edition	Pearson Education	545
170	31291	657 MAN	Financial Investigation and Forensic Accounting	Manning.G.A.	3rd Edition	CRC Press	
171	31292	657 MAN	Financial Investigation and Forensic Accounting	Manning.G.A.	3rd Edition	CRC Press	