



PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

EXAM OF 2024 SEMESTER PATTERN EXAMINATION

DRAFT PROGRAM OF M.A. (MASS COMMUNICATION COURSE) SEMESTER – I TO IV OCT./NOV.2024 EXAMINATION TO BE HELD IN DEC.-2024

1. Student should see their Seat No. and Name in the Name list and mistakes if any should be communicate to this office immediately. All candidates are requested to confirm their Examination Seat No. as well as place of examination on the Notice Board of the University/College mentioned below at least two days before the date of Examination. The candidate should write correct Seat No. on each answer book. If candidate writes wrong Seat No. on answer Book the performance of such subject will not be considered.
2. Candidate are requested to be present at their respective places of the Examination **FIFTEEN MINUTES** before the time starting of the first paper and **TEN MINUTES** before the time starting of each subsequent paper. Candidates are forbidden to take any book or paper into the Examination Hall.
3. **Important Note:** Code Numbers given in the Bracket are Computer Code of respective Subjects, Students should mention these Code Numbers on Answer Books with Name of the Subject. Also write these Code Numbers on JSR (Junior Supervisor Report) and related documents.
4. All the Candidates are asked to follow the timely instructions given by University in accordance with the examinations methodology.
5. As per the Rights of Person with Disabilities Act-2016 the persons with Disabilities are given 20 minutes extra for one per hour for the Online/Offline exam. (केंद्र शासनाच्या अपंग व्यक्ती अधिकार अधिनियम २०१६ मधील तरतूदीनुसार अपंग विद्यार्थ्यांना ऑनलाईन व ऑफलाईन परीक्षेमध्ये सर्वसाधरण विद्यार्थ्यांपेक्षा १ तासाला कमीत कमी २० मिनीट इतका वेळ वाढवून देण्यास सर्वानुमते मान्यता देण्यात आली.)

Sr. No.	Center	College Abbreviation	Place
1	Solapur	PAHSUS	PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR

M.A. (Mass Communication) Sem – I (NEW w.e.f. June 2023) (NEP CBCS Pattern-2023)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 5:30 p.m
Tuesday 10/12/2024	DSC1.1	1	Principles of Mass Communication (230112101)
Thursday 12/12/2024	DSC1.2	2	Theory Reporting & Editing (230112102)
Tuesday 17/12/2024	DSC1.3	3	Theory Print Media (230112103)
Thursday 19/12/2024	RM	4	RM Communication Research (230112105)

M.A. (Mass Communication.) Sem – II (New w.e.f. Nov. 2023) (NEP CBCS Pattern-2023)			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 1:30 p.m
Wednesday 11/12/2024	DSC V	5	Electronic Media (Radio & TV)
Friday 13/12/2024	DSC VI	6	Advertising and Branding ()
Wednesday 18/12/2024	DSC VII	7	Public Relations & Corporate Communication (

M.A. (Mass Communication.) Sem – II (w.e.f. Nov. 2020) (CBCS Pattern-2020) (Old up to OCT.2024)			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 2:00 p.m
Wednesday 11/12/2024	HCT 2.1	8	Media Management (MA23201)
Friday 13/12/2024	HCT2.2	9	Communication Research(MA23202)
Wednesday 18/12/2024	HCT2.3	10	A) Electronic Media (Radio and Television) (MA23205)
		11	OR B) New Media Applications (MA23206)
Monday 23/12/2024	OET	--	[Choose from list]

M.A. (Mass Communication) Sem – III (New w.e.f. June 2024) (NEP CBCS Pattern-2023)			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 1:30p.m
Tuesday 10/12/2024	DSC IX	12	Development Communication ()
Thursday 12/12/2024	DSC X	13	Radio and Television Programme Production (
Tuesday 17/12/2024	DSC XI	14	Digital Journalism

M.A. (Mass Communication) Sem – III (w.e.f. June 2021) (CBCS Pattern-2020) (Old up to MAR.-2025)			
Day & Date	Paper No	Sr. No.	Subjects Time: 11:00 a.m. to 2:00p.m
Tuesday 10/12/2024	HCT3.1	15	Corporate Communication and Event Management (MA23301)
Thursday 12/12/2024	HCT3.2	16	Development Communication (MA23302)
Tuesday 17/12/2024	SCT3.1	17	A) Radio Journalism and Production (MA23305)
	SCT3.2	18	OR B) International Communication (MA23306)
Saturday 21/12/2024	OET	---	[Choose from list]

M.A. (Mass Communication) Sem – IV (New w.e.f. Nov 2021) (CBCS Pattern-2019)			
Day & Date	Paper No	Sr. No.	Subjects Time: 3:00 p.m. to 6:00 p.m
Wednesday 11/12/2024	HCT4.1	19	Television Journalism and Production (MA23401)
Friday 13/12/2024	HCT4.2	20	Advertising and Social Marketing (MA23402)
Wednesday 18/12/2024	HCT4.3	21	Media Law and Ethics (MA23403)
Friday 20/12/2024	SCT4.1	22	A) Online Journalism and Social Media Management (MA23407)
	SCT4.2	23	OR B) Women and Media (MA23408)

Please visit -<http://su.digitaluniversity.ac>

Ref No.: PAHSUS/EXAM/TIME-TABLE/2024/2172

Date : 08/11/2024

Sd/-
Director
Board of Examinations and Evaluation