

## Commerce and Management 2022 - 23

Sr.No.	Accession No.	Call Number	Title	Author	Edition	Publisher	Place	Pub. Year	Pages	Price
1	28402	337 SHA	International Economics	Sharma Chandan	13th Edition	Wiley India Pvt.Ltd.	New Delhi	2022	XLV + 720 P.P.	399
2	28403	337 SHA	International Economics	Sharma Chandan	13th Edition	Wiley India Pvt.Ltd.	New Delhi	2022	XLV + 720 P.P.	399
3	28404	658.802 ACH	Agricultural Marketing In India	Acharya.S.S.	7th Edition	IBS Publishers and Distributors Pvt.Ltd.	New Delhi	2022	530 P.P.	725
4	28405	658.802 ACH	Agricultural Marketing In India	Acharya.S.S.	7th Edition	IBS Publishers and Distributors Pvt.Ltd.	New Delhi	2022	530 P.P.	725
5	28406	658.802 ACH	Agricultural Marketing In India	Acharya.S.S.	7th Edition	IBS Publishers and Distributors Pvt.Ltd.	New Delhi	2022	530 P.P.	725
6	28407	658.802 ACH	Agricultural Marketing In India	Acharya.S.S.	7th Edition	IBS Publishers and Distributors Pvt.Ltd.	New Delhi	2022	530 P.P.	725
7	28408	658.872 GUP	Digital Marketing	Gupta Seema	3rd Edition	McGraw Hill Education (India) Pvt.Ltd.	Chennai	2023	546 P.P.	895
8	28409	658.872 GUP	Digital Marketing	Gupta Seema	3rd Edition	McGraw Hill Education (India) Pvt.Ltd.	Chennai	2023	546 P.P.	895
9	28410	658 KHA	Organisational Behaviour (Text and Cases)	Khanka.S.S.	4th Edition	Schand and Company Ltd.	New Delhi	2022	560 P.P.	550
10	28411	658 KHA	Organisational Behaviour (Text and Cases)	Khanka.S.S.	4th Edition	Schand and Company Ltd.	New Delhi	2022	560 P.P.	550
11	28412	658.515 RIZ	Effective Technical Communication	Rizvi.M.A.	2nd Edition	McGraw Hill Education (India) Pvt.Ltd.	Chennai	2022	610 P.P.	750
12	28413	658.515 RIZ	Effective Technical Communication	Rizvi.M.A.	2nd Edition	McGraw Hill Education (India) Pvt.Ltd.	Chennai	2022	610 P.P.	750
13	28414	650.014 RAI	Business Communication	Rai.Urmila	1st Edition	Himalaya Publishing House	Mumbai	2023	426 P.P.	475
14	28415	650.014 RAI	Business Communication	Rai.Urmila	1st Edition	Himalaya Publishing House	Mumbai	2023	426 P.P.	475
15	28416	658.3 KEL	Strategic Brand Management	Keller.K.L.	5th Edition	Perarson	Noida	2022	642 P.P.	950

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16	28417	658.3 KEL	Strategic Brand Management	Keller.K.L.	5th Edition	Perarson	Noida	2022	642 P.P.	950
17	28418	658.627 MOO	Brand Management	Morrthi,YLR	1st Edition	Vikas Publishing House Pvt.Ltd.	Noida	2022	171 P.P.	399
18	28419	658.627 MOO	Brand Management	Morrthi,YLR	1st Edition	Vikas Publishing House Pvt.Ltd.	Noida	2022	171 P.P.	399
19	28420	658.8 KOT	Marketing Management	Kotler,Philip	16th Edition	Pearson	Noida	2022	596 P.P.	1050
20	28421	658.8 KOT	Marketing Management	Kotler,Philip	16th Edition	Pearson	Noida	2022	596 P.P.	1050
21	28422	658.3 RAO	Personnel and Human Resource Management	Rao Subba.P	5th Edition	Himalaya Publishing House	Mumbai	2022	476 P.P.	625
22	28423	658.3 KAN	Competency-Based Human Resource Management	Kandula S. R.	1st Edition	PHI Learning Pvt. Ltd.	Delhi	2022	312 P.P.	495
23	28424	658.3 KAN	Competency-Based Human Resource Management	Kandula S. R.	1st Edition	PHI Learning Pvt. Ltd.	Delhi	2022	312 P.P.	495
24	28425	658.3 MEL	Strategic Human Resource Management	Mello J. A.	4th Edition	Cengage	Delhi	2015	674 P.P.	825
25	28426	658.3 MEL	Strategic Human Resource Management	Mello J. A.	4th Edition	Cengage	Delhi	2015	674 P.P.	825
26	28427	658.15 MAH	A Textbook of Accounting for Management	Maheshwari S.N.	5th Edition	Vikas Publishing House Pvt. Ltd.	New Delhi	2022	1046 P.P.	650
27	28428	658.15 MAH	A Textbook of Accounting for Management	Maheshwari S.N.	5th Edition	Vikas Publishing House Pvt. Ltd.	New Delhi	2022	1046 P.P.	650
28	28429	658.15 VAN	Financial Management and Policy	Van Horne J.C.	1st Edition	Pearson	Noida	2022	940 P.P.	899
29	28430	658.15 VAN	Financial Management and Policy	Van Horne J.C.	1st Edition	Pearson	Noida	2022	940 P.P.	899
30	28431	658.1554 BHA	Investment Management	Bhalla V.K.	19th Edition	S. Chand & Company Ltd.	Delhi	2022	1420 P.P.	780
31	28432	658.1554 BHA	Investment Management	Bhalla V.K.	19th Edition	S. Chand & Company Ltd.	Delhi	2022	1420 P.P.	780
32	28433	651.3 PIL	Office Management	Pillai R.S.N. Bagavathi	1st Edition	S.Chand & Company Ltd.	Delhi	2022	286 P.P.	265
33	28434	651.3 PIL	Office Management	Pillai R.S.N. Bagavathi	1st Edition	S.Chand & Company Ltd.	Delhi	2022	286 P.P.	265
34	28435	657.47 KAN	Banking Law and Practice	Kandasami K. P.	4th Edition	S. Chand & Company Ltd.	Delhi	2020	273 P.P.	275

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35	28436	657.47 KAN	Banking Law and Practice	Kandasami K. P.	4th Edition	S. Chand & Company Ltd.	Delhi	2020	273 P.P.	275
36	28437	657.4754 NAT	Indian Banking	Natarajan S.	1st Edition	S.Chand & Company Ltd.	Delhi	2022	335 P.P.	270
37	28438	657.4754 NAT	Indian Banking	Natarajan S.	1st Edition	S.Chand & Company Ltd.	Delhi	2022	335 P.P.	270
38	28439	658.872 MUR	e-commerce	Murthy C.S.V.	2nd Edition	Himalaya Publishing House	Mumbai	2022	783 P.P.	925
39	28440	658.872 MUR	e-commerce	Murthy C.S.V.	2nd Edition	Himalaya Publishing House	Mumbai	2022	783 P.P.	925
40	28441	651.47 SHE	Banking Theory and Practice	Shekhar K.C.	21st Edition	Vikas Publishing House Pvt. Ltd.	Noida	2022	1039 P.P.	520
41	28442	651.47 SHE	Banking Theory and Practice	Shekhar K.C.	21st Edition	Vikas Publishing House Pvt. Ltd.	Noida	2022	1039 P.P.	520
42	28443	658.4012 KAZ	Strategic Management	Kazmi Azhar	5th Edition	McGraw Hill	Chennai	2022	788 P.P.	825
43	28444	658.4012 KAZ	Strategic Management	Kazmi Azhar	5th Edition	McGraw Hill	Chennai	2022	788 P.P.	825
44	28445	658.4012 GUP	Strategic Management	Gupta C.B.	1st Edition	S.Chand & Company Ltd.	Delhi	2022	394 P.P.	495
45	28446	658.4012 GUP	Strategic Management	Gupta C.B.	1st Edition	S.Chand & Company Ltd.	Delhi	2022	394 P.P.	495
46	28447	658.15 DAM	Managerial Economics	Damodaran Suma	2nd Edition	Oxford University Press	New Delhi	2019	591 P.P.	810
47	28448	339.5 MAN	Macroeconomics	Mankiw N.G.	4th Edition	Cengage	Delhi	2022	438 P.P.	599
48	28449	339.5 MAN	Macroeconomics	Mankiw N.G.	4th Edition	Cengage	Delhi	2022	438 P.P.	599
49	28450	658.18 ASW	International Business	Aswathappa K.	7th Edition	McGraw Hill	Chennai	2020	816 P.P.	935
50	28451	658.18 ASW	International Business	Aswathappa K.	7th Edition	McGraw Hill	Chennai	2020	816 P.P.	935
51	28452	658.882034 KAP	Elements of Mercantile Law	Kapoor N.D.	1st Edition	Sultan Chand & Sons	New Delhi	2022	XXII + 1108 P.P.	740
52	28453	658.882034 KAP	Elements of Mercantile Law	Kapoor N.D.	1st Edition	Sultan Chand & Sons	New Delhi	2022	XXII + 1108 P.P.	740
53	28454	657.48 RAM	Financial Accounting For Management	Ramachandran.N.	5th Edition	McGraw Hill	Chennai	2020	623 P.P.	815

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54	28455	657.48 RAM	Financial Accounting For Management	Ramachandran.N.	5th Edition	McGraw Hill	Chennai	2020	623 P.P.	815
55	28456	658.15 PAN	Financial Management	Pandey.I.M.	12th Edition	Pearson	Nodia	2022	XXIX + 1030 P.P.	899
56	28457	658.15 PAN	Financial Management	Pandey.I.M.	12th Edition	Pearson	Nodia	2022	XXIX + 1030 P.P.	899
57	28458	658.4013 BES	Total Quality Management	Besterfield.D.H.	5th Edition	Pearson	Noida	2023	XXI + 622 P.P.	770
58	28459	658.4013 BES	Total Quality Management	Besterfield.D.H.	5th Edition	Pearson	Noida	2023	XXI + 622 P.P.	770
59	28460	658.568 ASW	Production and Operations Management	Aswathappa.K	1st Edition	Himalaya Publishing House	Mumbai	2022	656 P.P.	640
60	28461	658.568 ASW	Production and Operations Management	Aswathappa.K	1st Edition	Himalaya Publishing House	Mumbai	2022	656 P.P.	640
61	28750	657 JAI	Advanced Accountancy Corporate Accounting Vol - II	Jain.S.P.	1st Edition	Kalyani Publishers	New Delhi	2021	2412 P.P.	695
62	28751	657 JAI	Advanced Accountancy Corporate Accounting Vol - II	Jain.S.P.	1st Edition	Kalyani Publishers	New Delhi	2021	2412 P.P.	695
63	28752	338.154 MAM	Agricultural Problems of India	Mamori.C,B.	28th Edition	Kitab Mahal Publication	New Delhi	2021	xvi + 840 P.P.	690
64	28753	338.154 MAM	Agricultural Problems of India	Mamori.C,B.	28th Edition	Kitab Mahal Publication	New Delhi	2021	xvi + 840 P.P.	690
65	28754	657.47 SUN	Banking Theory Law and Practice	Sundharam.K.P.M.	1st Edition	Suttan Chand and Sons	New Delhi	2022	575 P.P.	490
66	28755	651.74 SIN	Business Communication	Sinha.K.K.	1st Edition	Taxmann Publications Ltd.	New Delhi	2018	569 P.P.	625
67	28756	651.74 SIN	Business Communication	Sinha.K.K.	1st Edition	Taxmann Publications Ltd.	New Delhi	2018	569 P.P.	625
68	28757	658.3 KAN	Competency- Based Human Resource Management	Kandula.S.R.	1st Edition	PHI Learning Private Ltd.	Delhi	2022	xii + 312 P.P.	495
69	28758	658.3 KAN	Competency- Based Human Resource Management	Kandula.S.R.	1st Edition	PHI Learning Private Ltd.	Delhi	2022	xii + 312 P.P.	495
70	28759	658.5 LEV	Designing and Managing The Supply Chain	Levi.D.S.	4th Edition	MC Graw Hil Education Publication Ltd.	Chennai	2022	xxvi + 320 P.P.	775

Sr.No.	Accession No.	Call Number	Title	Author	Edition	Publisher	Place	Pub. Year	Pages	Price
71	28760	658.7 GOP	Handbook Of Materials Management	Gopalakrishnan. P	2nd Edition	PHI Learning Private Limited	Delhi	2022	xxxii + 790 P.P.	1495
72	28761	658.15 DEO	Indian Financial System	Deodhar.S.B.	5th Edition	Himalaya Publishing House	Mumbai	2022	430 P.P.	850
73	28762	658.15 DEO	Indian Financial System	Deodhar.S.B.	5th Edition	Himalaya Publishing House	Mumbai	2022	430 P.P.	850
74	28763	658.049 RAO	International Business (Text and Cases)	Rao.P.Suhbu	1st Edition	Himalaya Publishing House	Mumabi	2021	666 P.P.	1995
75	28764	658.49 JAI	International Business	Jaiswal.B.	1st Edition	Himalaya Publishing House	Mumbai	2017	318 P.P.	1250
76	28765	658.49 JAI	International Business	Jaiswal.B.	1st Edition	Himalaya Publishing House	Mumbai	2017	318 P.P.	1250
77	28766	658.049 GER	International Business	Geringer.J.M.	1st Edition	Mc Graw Hill Education (India) Pvt.Ltd.	Chennai	2016	xx + 415 P.P.	725
78	28767	658.542 INT	Intdoduction to Work Study	International Labour Office	1st Edition	Oxford and IBH Publishing co.Pvt.Ltd.	New Delhi	2019	xiv + 411 P.P.	525
79	28768	658.542 INT	Intdoduction to Work Study	International Labour Office	1st Edition	Oxford and IBH Publishing co.Pvt.Ltd.	New Delhi	2019	xiv + 411 P.P.	525
80	28769	658.1511 GUP	Management Accounting Principles and Practice	Gupta.S.K.	1st Edition	Kayani Pubishers	Ludhiana	2021	1425 P.P.	850
81	28770	658.1511 GUP	Management Accounting Principles and Practice	Gupta.S.K.	1st Edition	Kayani Pubishers	Ludhiana	2021	1425 P.P.	850
82	28771	657.3 GHO	Office Management	Ghosh.P.K.	1st Edition	Suttan Chand and Sons	New Delhi	2015	x + 468 P.P.	350
83	28772	658.5 ASW	Production and Operations Management	Aswathappa.K.	1st Edition	Himalaya Publishing House	Mumbai	2022	656 P.P.	1500
84	28773	658.5 ASW	Production and Operations Management	Aswathappa.K.	1st Edition	Himalaya Publishing House	Mumbai	2022	656 P.P.	1500
85	28774	657.7 JOH	Purchasing and Supply Management	Johnson.P.F.	15th Edition	MC Graw Hill Education (India) Pvtt.Ltd.	Chennai	2019	xvi + 544 P.P.	835
86	28775	657.7 JOH	Purchasing and Supply Management	Johnson.P.F.	15th Edition	MC Graw Hill Education (India) Pvtt.Ltd.	Chennai	2019	xvi + 544 P.P.	835

Sr.No.	Accession No.	Call Number	Title	Author	Edition	Publisher	Place	Pub. Year	Pages	Price
87	28776	001.42 SIN	Research Methodology	Sinha.S.C.	1st Edition	Ess Ess Publications	New Delhi	2002	469 P.P.	2200
88	28777	001.42 SIN	Research Methodology	Sinha.S.C.	1st Edition	Ess Ess Publications	New Delhi	2002	469 P.P.	2200
89	28778	307.1412095 4 SRE	Rural Development in India Strategies and Processes	Sreedhar.G,	1st Edition	Concept Publishing Comapny Pvt.Ltd.	New Delhi	2014	xxii + 496 P.P.	1900
90	28779	658.7 HAN	Sourching and Supply Chain Management	Handfield Monczka	5th Edition	Cengage Learning	Delhi	2022	xxi + 848 P.P.	775
91	28780	658.7 HAN	Sourching and Supply Chain Management	Handfield Monczka	5th Edition	Cengage Learning	Delhi	2022	xxi + 848 P.P.	775
92	28781	658.3 MEL	Strategic Human Resource Management	Mello.J.A.	4th Edition	Congage Learning India Pvt.Ltd.	Delhi	2022	xv + 674 P.P.	825
93	28782	658.3 MEL	Strategic Human Resource Management	Mello.J.A.	4th Edition	Congage Learning India Pvt.Ltd.	Delhi	2022	xv + 674 P.P.	825
94	28783	658.4012 GUP	Strategic Management Text and Cases	Gupta.C.B.	1st Edition	S.Chand and Company Limited	New Delhi	2022	xxiii + 394 P.P.	495
95	28784	658.4012 GUP	Strategic Management Text and Cases	Gupta.C.B.	1st Edition	S.Chand and Company Limited	New Delhi	2022	xxiii + 394 P.P.	495
96	28785	336.24 SIN	Students` Guide to Income Tax Including GST	Singhania. V.K.	67th Edition	Taxmam Publication Pvt.Ltd.	New Delhi	2023	xviii + 1039 P.P.	1550
97	28786	336.24 SIN	Students` Guide to Income Tax Including GST	Singhania. V.K.	67th Edition	Taxmam Publication Pvt.Ltd.	New Delhi	2023	xviii + 1039 P.P.	1550
98	28787	658.7 VIJ	Supply Chain Analytics	Vijayaraghavan.A.S.	1st Edition	Wiley India Pvt.Ltd.	New Delhi	2021	xxxvii + 522 P.P.	879
99	28788	658.7 VIJ	Supply Chain Analytics	Vijayaraghavan.A.S.	1st Edition	Wiley India Pvt.Ltd.	New Delhi	2021	xxxvii + 522 P.P.	879
100	28789	658.7 SAH	Supply Chain Management In the Twenty-first Century	Sahay.B.S.	1st Edition	Macmillan Publishers India Pvt.Ltd.	Delhi	2011	xv +292 P.P.	445
101	28790	658.7 SAH	Supply Chain Management In the Twenty-first Century	Sahay.B.S.	1st Edition	Macmillan Publishers India Pvt.Ltd.	Delhi	2011	xv +292 P.P.	445
102	28791	658 LIK	The Toyota Way	Liker.J.K.	2nd Edition	McGraw Hill	Chennai	2021	xxxi + 411 P.P.	850
103	28792	658 LIK	The Toyota Way	Liker.J.K.	2nd Edition	McGraw Hill	Chennai	2021	xxxi + 411 P.P.	850

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104	28793	658.4013 BHA	Total Quality Management (Text and Cases)	Bhat.K.S.	1st Edition	Himalaya Publishing Houses	Mumbai	2020	800 P.P.	1795
105	28794	658.4013 BES	Total Quality Management	Besterfield.D.H.	1st Edition	Pearson	Noida	2023	xxi + 622 P.P.	770
106	28795	658.4013 BES	Total Quality Management	Besterfield.D.H.	1st Edition	Pearson	Noida	2023	xxi + 622 P.P.	770
107	28796	658.5 BHA	World Class Manufacturing	Bhat.K.S.	1st Edition	Himalaya Publishing House	Mumbai	2011	368 P.P.	850
108	28797	658.5 BHA	World Class Manufacturing	Bhat.K.S.	1st Edition	Himalaya Publishing House	Mumbai	2011	368 P.P.	850