

# Solapur University, Solapur

## M.Com. II

### Semester - III Paper –IV,

### Research Methodology

Fundamentals of Insurance – Principles & Practice of Health & General Insurance

With effect from June 2014

Course objective: To provide basic research knowledge on formulation of appraisal, financing, administration, control of projects and equip the students to establish linkage between theory and practice.

| Unit | Name of the Topic                    | Details  | Periods |
|------|--------------------------------------|--|---------|
| I    | Introduction to research             | Meaning of research, objectives, types and methods of research. Survey method and case study method – Importance and limitation of research  | 15      |
| II   | Research problem and research design | Meaning, selection of research problem, sources of research problem, formulation of research problem, Hypothesis – meaning – formulation of hypothesis and testing of hypothesis<br>Research design, Meaning – Phrases / Steps in research design and importance of research design. | 15      |
| III  | Senses and sampling design           | Meaning, Difference between senses and sampling, technique of sampling, random sampling, purposive sampling, stratified random sampling, systematic sampling, cluster sampling, quota sampling and convenient sampling, size of sampling   | 15      |
| IV   | Data Collection                      | Primary and secondary data – Meaning and difference between primary and secondary atom. Methods of collection of primary data. Questionnaire – General Principles of drafting questionnaire, precautions in use of secondary data.   | 15      |

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| Unit | Name of the Topic                               | Details  | Periods |
|------|---|--|---------|
| I    | Processing, Analysis and Interpretation of data | Meaning, editing of data, classification of data, tabulation of data – Analysis of data, types of analysis – Interpretation of data – Statistics in research – measures of central tendency, dispersion and co-relation. | 15      |
| II   | Research report writing                         | Meaning, significance of report writing – steps in report writing – types of reports, characteristics / requisites of good report.   | 15      |
| III  | Project work                                    | Meaning and importance of project work, selection of project. Do's and Don'ts for project work. Viva-voce.   | 15      |
| IV   | Role of computer in research                    | Computer application, computer and research.   | 15      |

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