

Solapur University, Solapur

M.Com. II

Semester - III Paper –IV,

Research Methodology

Fundamentals of Insurance – Principles & Practice of Health & General Insurance

With effect from June 2014

Course objective: To provide basic research knowledge on formulation of appraisal, financing, administration, control of projects and equip the students to establish linkage between theory and practice.

Unit	Name of the Topic	Details	Periods
I	Introduction to research	Meaning of research, objectives, types and methods of research. Survey method and case study method – Importance and limitation of research	15
II	Research problem and research design	Meaning, selection of research problem, sources of research problem, formulation of research problem, Hypothesis – meaning – formulation of hypothesis and testing of hypothesis Research design, Meaning – Phrases / Steps in research design and importance of research design.	15
III	Senses and sampling design	Meaning, Difference between senses and sampling, technique of sampling, random sampling, purposive sampling, stratified random sampling, systematic sampling, cluster sampling, quota sampling and convenient sampling, size of sampling	15
IV	Data Collection	Primary and secondary data – Meaning and difference between primary and secondary atom. Methods of collection of primary data. Questionnaire – General Principles of drafting questionnaire, precautions in use of secondary data.	15

Solapur University, Solapur

M.Com. II

Semester - IV Paper –IV,

Research Methodology

Fundamentals of Insurance – Principles & Practice of Health & General Insurance

With effect from June 2014

Course objective: To provide basic research knowledge on formulation of appraisal, financing, administration, control of projects and equip the students to establish linkage between theory and practice.

Unit	Name of the Topic	Details	Periods
I	Processing, Analysis and Interpretation of data	Meaning, editing of data, classification of data, tabulation of data – Analysis of data, types of analysis – Interpretation of data – Statistics in research – measures of central tendency, dispersion and co-relation.	15
II	Research report writing	Meaning, significance of report writing – steps in report writing – types of reports, characteristics / requisites of good report.	15
III	Project work	Meaning and importance of project work, selection of project. Do's and Don'ts for project work. Viva-voce.	15
IV	Role of computer in research	Computer application, computer and research.	15

Dr. D. D. Pujari