

SOLAPUR UNIVERSITY, SOLAPUR
SEMISTER PATERN SYLLABUS
FUNDAMENTALS OF ENTRPRENEURSHIP
B.COM-II (w.e.f- June-2014)

Objective:-

To motivate students to accept challenges& start new ventures, to develop & strengthen entrepreneurial quality and motivation.

Semester-III

Unit No	Unit Name	Contents	Lectures/ Period
1	Introduction	Entrepreneur: –Meaning, Definition, Importance, Functions & Qualities, Types of Entrepreneurs. Entrepreneurship:- Meaning, motivating Factors & Obstacles in Entrepreneurship.	10
2	Entrepreneurship in different Sectors.	Women Entrepreneurship: - Meaning, Obstacles & Remedies. Rural Entrepreneurship:- Concept, Need & Problems. Agri Entrepreneurship:- Concept, Need, Opportunities, Problems & Suggestions. Social Entrepreneurship: - Concept & Need.	20
3	Starting new Ventures	Idea Generation:- Meaning, Brain Storming, Creativity, Check List, Focus Groups.	15
4	Project Report	Meaning, Definition, Importance of Project Report, Contents of Project Report.	15

Semester- IV

Unit No	Unit Name	Contents	Lectures/ Period
5	Institutional Support	DIC- Meaning, Role & Functions. MIDC- Meaning, Role & Functions.	15
6	Small Scale Industries.	Definition of Small Scale Industries, Reasons for Failure-Industrial Sickness- Symptoms , Causes, Corrective Mesures.	15
7	Promoting Small Scale Industries	Need, Role Of Government, Financial Institutions, NGOS, In Promoting the Small Scale Industries.	15
8	Lesson from Successful Entrepreneurs	JRD Tata - TATA Azim Premji - WIPRO Dhirubhai Ambani- - Reliance Kiran Mujumdar Shaw - Biocon	15

Reference Books:-

1. Entrepreneurial Development (2013), Dr. S.S. Khanna, S. Chand & Co, New Delhi.
2. Dynamics of Entrepreneurial Development & Management, Vasant Desai, Himalaya Publication House
3. Entrepreneurship- Second Edition, Rajeev Roy, Oxford University Press, New Delhi Press.
4. Entrepreneurship-Fifth Edition, Robert D.Hisrich, Michel P.Peters, Tata Macgraw Hill Edition.
5. Entrepreneurship & Development (2008), S.Nagendra,V.S.Manjunath,Sanguine Technical publisher, Bangalore.
6. Dynamics of Business Entrepreneurship,(2007), G.S. sudha, RSBA Publisher, Jaipur.
7. Entrepreneurial Development (2009),E. Gordan, Dr. Natarajan, Himalaya Publication.