Punyasholk Ahilyadevi Holkar Solapur University, Solapur



NAAC Accredited-2015 'B' Grade (CGPA 2.62)

Name of the Faculty- COMMERCE & MANAGEMENT

Syllabus of -Fundamentals of Entrepreneurship

Name of the Course-B.COM –II

SEM III AND SEM IV

With effect from June-2020

PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR B.Com.-II (Semester III & IV) Syllabus Fundamentals of Entrepreneurship (w. e. f. June 2020)

1) **Preamble :** To familiarize the students with basic concepts of the entrepreneurship and motivate them to become entrepreneur is main intentions of this paper. It will enable them to understand various concepts relating to business and entrepreneurship. The course aims at equip the students with the emerging issues in business, trade and commerce regarding analyzing business facts. To impart theoretical knowledge with practical exposure of Entrepreneurship.

2) Objectives of the course:

- 1. The purpose of the paper is to orient the learner toward entrepreneurship as a career option and creative thinking and behavior.
- 2. To expose students to basic entrepreneurial concepts and inculcate theoretical knowledge of entrepreneurship.
- 3. To develop entrepreneurial qualities and skills among the students and motivate them to became entrepreneur.

3) Course Outcome:

After completion of the course, the students will be able to:

- 1. Define basic terms and economic importance of entrepreneurship
- 2. Identify the elements of success of entrepreneurial venture and inculcate entrepreneurial skills among them.
- Consider the financial conditions as well as the importance of infrastructure for starting a new business.
- 4. Understand the process to select new business idea.

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B.Com.-II (Semester III) Syllabus Fundamentals of Entrepreneurship – Paper I

(w. e. f. June 2020)

1		A) Entrepreneur –	15
		i) Meaning & Definition	_
		ii) Functions of Entrepreneur	
	Introduction to Entrepreneurship	iii) Qualities of Entrepreneur	
		iv) Types of Entrepreneurs	
		v) Challenges before entrepreneurs in modern era	
		B) Entrepreneurship-	
		i) Meaning & Definition,	
		i) Factors motivating Entrepreneurship	
		iii) Obstacles in Entrepreneurship	
		C) Entrepreneurship theories-	
		a) Joseph Schumpeter's Innovation theory	
		b) McClelland's theory of need for achievement	
		c) The Uncertainty-Bearing Theory of Knight	15
	New Dimensions of Entrepreneurship	A) Start up- Mobilizing resources for Start up, steps for	15
		start up	
		B) Stand up- Concept and Importance	
2		C) Make in India- Concept and Importance	
		D) Incubation Centre - Concept and Importance	
		E) Pradhan Mantri Mudra Yojana (PMMY):	
		Concept, Importance and Procedure	
	Entrepreneurship and	Micro, Small and Medium Enterprises (MSME):	15
		A) Meaning & Importance	
		B) Problems of MSME and Remedies	
3		C) Steps involved in the formation of MSME	
		D) Registration Procedure to acquire license to run sole	
	Micro, Small and	proprietorship under Maharashtra Shop and	
	Medium Enterprises(MSME)	Establishment Rules, 2018.	
		E) Udyog Aadhar –	
		i) Concept & Importance	
		ii) Procedure to obtain Udyog Aadhar from	
		Ministry of MSME	
	Project Management and Project Report	A) Project Management-	15
		i) Meaning and concept of project	
		ii) Importance	
		iii) Stages of Project management	
4		B) Report Writing-	
		i) Meaning of project report	
		ii) Contains of Project report	
		iii) Preparation of Project report of- Retail stores	
		Hotel, Beauty parlor and dairy farming	
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B.Com.-II (Semester IV) Syllabus Fundamentals of Entrepreneurship – Paper II (w. e. f. June 2020)

2 A) Entrepreneurship Development- i) Meaning and Definition ii) Objective of Entrepreneurship Development iii) Process of Entrepreneurship Development iv) Problems and measures of EDP in India. B) Institutional Support- 20 1 Entrepreneurship Development i) Entrepreneurship Development Institution of India (EDII) - Meaning and Functions 20 1 Entrepreneurship Development i) Entrepreneurship Development Institution of India (EDII) - Meaning and Functions 20 1 Entrepreneurship Development i) Entrepreneurship Development Institution of India (EDII) - Meaning and Functions 10 1 Maharashtra Industrial Centre (DIC)- Meaning and Functions ii) District Industrial Centre (DIC)- Meaning and Functions 15 1 Momen Entrepreneurship- iii) Concept i) Concept 15 1 Concept ii) Importance of Rural Entrepreneurship 15 1 Problems of Rural Entrepreneurship ii) Need of Agro Entrepreneurship 10 1 Social i) Meaning and Definition 10 3 Social i) Meaning and Definition 10 3 Social ii) Importance of Retail Entrepreneurship 10 3 Social ii) Meaning and Definition<				
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