PUNYASHLOK AHILYADEVI HOLKAR SOLAPUR UNIVERSITY, SOLAPUR



NAAC Accredited-2015 'B' Grade (CGPA 2.62)

Name of the Faculty:

Commerce & Management

CHOICE BASED CREDIT SYSTEM

Syllabus of:

Business Economics

(DSC- 3 & 4 C), Credits: 4+4

Name of the Course: B.Com. II (Sem-III & IV)

(Syllabus to be implemented w.e.f. June 2020-21)

PUNYASHLOK AHILYADEVI HOKAR SOLAPUR UNIVERSITY, SOLAPUR

Faculty of Commerce and Management
CBCS Pattern Syllabus
B.Com – II
Business Economics – II
(DSC- 3 & 4 C), Credits: 4+4
With effect from June – 2020

Preamble:

In the modern days almost all the countries are trying to develop themselves rapidly within a short period. The overall economic development of the nation is basically depend upon the expansion of production and productivity in all the fields of productions, such as agriculture, industry, road trade communication, education, international trade etc. so the study of the different concepts related to be business economics is essential for the students of commerce.

The concepts and theories of Business Economics enhance the knowledge of the students about enterprises, production and create entrepreneurial nature among the students.

Course Objectives:

The objectives of the course are...

- 1) Macro Economic / Aggregative Economic analysis have a great importance in the days of New Economic reforms, so it is very important to understand Macro Economic policies to the student because it is functional relationship between the large aggregates.
- 2) To explain the basic concepts and theories of Macro Economics to the student.
- 3) To inform the Macro Economic policies and create awareness about changes in various Macro Economics theories to the students.

Course Outcomes:-

Students will be able to explain...

- 1) To understand Macro Economic components & concept.
- 2) The concept of National income and application of computing National income.
- 3) Changing value of money and its impacts on developing Economy.

SEMESTER – III

Marks - 50

Unit	Name of the Topic and Details	Lectures
1	Macro Economics	15
	1.1 Meaning and Concept of Macro Economics	
	1.2 Nature and scope of Macro Economics	
	1.3 Significance of Macro Economic	
	1.4 Limitation of Macro Economics	

П	National Income					
	2.1 Meaning and concepts – GDP, GNP, NNP, Personal income, disposable					
	income, per capita income, national income at current and constant prices.	15				
	2.2 Methods of computing national income: Production, Income & Expenditure Method					
	2.3 Difficulties in computing National Income					
	2.4 Importance of National Income data					
Ш	Value of money 3.1 Concepts of value of money – Fisher's Transaction approach, Keynesian cash balance approach.					
	3.2 Inflation and Deflation – Causes, effects and control.					
	3.3 Index Number – Meaning and construction of simple and weighted index number.					
	3.4 Importance of index number.					
IV	Output and Employment					
	4.1 Say's Law of Market					
	4.2 Keynesian Employment Theory	15				
	4.3 Consumption function – Average and Marginal Propensity to consume					
	4.4 Factors influencing consumption function.					

SEMESTER IV

Marks-50

Course Objectives:

The objectives of the course are...

- 1) To understand Macro Economic policies to the student because it is functional relationship between the large aggregates.
- 2) To explain the basic concepts and theories of Macro Economics to the student.
- 3) To inform the Macro Economic policies and create awareness about changes in various Macro Economics theories to the students.

Course Outcomes:

Students will be able to explain...

- 1) The business cycle phenomenon in the economy and they will be able to take practical decision at their business level in future.
- 2) Understand public finance system and analysis its impact on economy and citizen of the country.
- 3) The trade in business practices & determination of rate of exchange.

Unit	Name of the Topic and Details	Lectures					
1	Business Cycle						
	1.1 Meaning and Concept of Business Cycle						
	1.2 Phases of Business Cycle						
	1.3 Hawtreys Theory of business cycle						
	1.4 Schumpeter Theory of business cycle						
П	Public Finance						
	2.1 Meaning, nature and scope of Public Finance						
	2.2 Direct and indirect taxes – Meaning, merits and demerits, GST – Outline and Consequence	20					
	2.3 Public expenditure – Causes of growth in public expenditure, effects of public expenditure.						
	2.4 Public debt – Kinds of public debt, causes and effects of public debt.						
	2.5 Budget – concept and types of Budget.						
III	International Trade						
	3.1 Meaning of internal and international trade.	15					
	3.2 Advantages and disadvantages of international trade.						
	3.3 Terms of Trade – Meaning and types						
	3.4 Balance of Payments – Disequilibrium – Causes and remedies.						
IV	Foreign Exchange						
	4.1 Meaning and Concepts of Exchange rate	15					
	4.2 Merits and Demerits of Exchange Rates- fixed, floating and spot.						
	4.3 Purchasing Power Pariety Theory						

Equivalence:

S. N.	Name of the Old Paper	Name of the New Paper1
1	Business Economics – II	Business Economics (DSC- 3 & 4 C)

Reference Books:

- 1. Monetary Theory Vaisha M. C.
- 2. Principles of Economics Agrawal H. S.
- 3. Advanced Economic Theory Jhingan M. L.

- 4. Macro Economics Benkam
- 5. Theory of International Trade Haberler
- 6. Economics of J. M. Keynes Dudley Dillard
- 7. Economics, 114 Ed by P. A. Samuelson and William D. Nordhan (Mc Graw Hill International)
- 8. An Introduction of positive Economics R. G. Lipsey and K. A. Criyatal (8th Ed.) ELBS, Oxford University Press.
- 9. Monetary theory K. K. Dewett
- 10. Modern Economics Theory D. M. Mithani
- 11. Samagralaxi Arthashastra Dr. Bhalerao
- 12. Samagralaxi Arthashastra Desai, Joshi

Dr Santosh N Kadam

Chairman

BOS, Business Economics

Punyashlok Ahilyadevi Holkar Solapur University, Solapur

Faculty of Commerce & Management

Nature of Question Paper for CBCS Pattern

B. Com. (Part- I, II & III) w.e.f.2019-20

Time:- 2 hrs.				Total N	/larks – 40
Q. 1 A.	Multiple Choice Questions (One Mark Each)		estions (One Mark Each)	08	
1)	(a)	(b)	(c)	(d)	
2)					
3) 4)					
4) 5)					
6)					
7)					
8)					
В.	Expla	in the f	ollowin	ng Concepts	04
a)	•				
b)					
Q.2	Write	Short	note (a	ny two)	06
a)					
b) c)					
Q.3	Long	Answe	r Quest	ion	10
1)	J		•		
Q.4	Answ	er <u>any</u>	one of	the following. (Long Answer)	12
A)					
В)	OR				
•	an cond	duct in	ternal e	examination of 10 marks as under (any one)	
_			cernar c	examination of 10 marks as under (any one)	
1) Home Assignment					
2) Class Assignment3) Tutorial/Unit test					
4) Semin	-	. iesi			
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