

**Solapur University, Solapur**  
**New Syllabus**  
**B.COM.PART III**  
**MODERN MANAGEMENT PRACTICES**  
*(w.e.f. JUNE 2010)*

UNIT NO	NAME	PERIODS
<b>UNIT - I</b>	<p style="text-align: center;"><b><u>RECENT DEVELOPMENT IN MANAGEMENT</u></b></p> Contribution of Peter Drucker – Management by objectives (MBO), Contribution of C.K.Pralhad – Core competitive Advantage.	<b>15 PERIODS</b>
<b>UNIT - II</b>	<p style="text-align: center;"><b><u>ORGANISATIONAL ENVIRONMENT</u></b></p> Internal and external Environment , Environment Analysis, SWOT Analysis.	<b>10 PERIODS</b>
<b>UNIT – III</b>	<p style="text-align: center;"><b><u>HUMAN RESOURCE MANAGEMENT</u></b></p> Meaning, importance, objectives and functions, Role of Human resource Manager, duties and responsibilities of Human Resource Manager.	<b>20 PERIODS</b>
<b>UNIT – IV</b>	<p style="text-align: center;"><b><u>GLOBALISATION AND MANAGEMENT</u></b></p> Concept of Globalization, Role of Global Manager, impact of Globalization on Indian business, changing international business practices.	<b>15 PERIODS</b>

<b>UNIT – V</b>	<p style="text-align: center;"><b><u>CRATING EXCELLENCE IN MANAGEMENT</u></b></p> <p>TQM, Six Sigma, ISO quality standards, Contribution of W.Edward Deming, Japanese Management practices.</p>	<b>20 PERIODS</b>
<b>UNIT – VI</b>	<p style="text-align: center;"><b><u>TIME AND EVENT MANAGEMENT</u></b></p> <p>Meaning, Importance and Techniques of Time Management. Concept and Importance of Event Management, Types of Events.</p>	<b>15 PERIODS</b>
<b>UNIT – VII</b>	<p style="text-align: center;"><b><u>DISASTER MANAGEMENT</u></b></p> <p>-Concept-types of Disaster-Curriculum of Disaster Management – Procedure of Disaster Management (Aid)</p>	<b>15 PERIODS</b>
<b>UNIT – VIII</b>	<p style="text-align: center;"><b><u>SOCIAL RESPONSIBILITIES AND BUSINESS ETHICS</u></b></p> <p>Concept of Social Responsibility – Areas of Social Responsibility.</p> <p>Concept of Ethics, Ethical issues in business.</p>	<b>10 PERIODS</b>

## *BOOKS RECOMMENDED*

- 1 Management - theory and practice - Dr.C.B.Gupta Sultan Chand  
and sons Publication New Delhi
  
- 2 Management - James A.F.Stoner,  
R.Edward Freeman,  
Daniel R.Gilbert (Jr)  
prentice - Hall of India Pvt.Ltd New Delhi
  
- 3 Business Environment and Policy - Francis Cherunilam  
Himalaya Publishing House.
  
- 4 Personal Management - C.B.Mamoria S.V.Gankar  
Himalaya Publishing House.  
Text and Cases
  
- 5 Management Today - Gone Bulton and Manaf Thakur
  
- 6 Competitive Advantage - Porter, M.E.

## **Distribution of marks for the University exams for all faculties.**

1. (a) 20 % Marks – Objectives questions.

40 % Marks - Short notes / short answer type questions/

Short Mathematical type questions

40 % Marks - Descriptive type questions / Long

Mathematical type questions

Out of 20 % Marks for objective questions 10 % marks

Should be assigned to multiple choice questions and remaining

10 % be assigned to fill in the blanks / answer in one sentence

etc. However, each faculty may decide nature and types of

questions to be set subject to distribution of above percentage of

marks.

(b) One descriptive type question will be Compulsory Paper

setter should mention approximate words limit for short

note / short answer type questions except Diagrammatical and

Numerical questions.