

SOLAPUR UNIVERSITY, SOLAPUR

New Syllabus

B. Com. Part – III

Business Environment

(Compulsory Paper)

(w.e.f. June 2010)



Section - I		Periods
Unit 1.	Business Environment	10
	A) Meaning of Business Environment, Types of Environment – Internal Environment, External Environment, Micro & Macro Environment	
	B) Techniques for Environmental Analysis, Importance of Business Environment	
Unit 2.	Environmental Analysis & Forecasting	10
	A) Environmental Analysis Stages of Environmental Analysis, Approaches to Environmental Analysis – Importance of Environmental Analysis	
	B) Steps in Environmental Forecasting Types of Environmental Forecasting Techniques for Environmental Forecasting Limitations of Environmental Forecasting	
Unit 3.	Agricultural Environment -	10
	A) Progress of Agriculture since 1951	
	B) Food security in India	
	C) Rural credit in India – Need, Sources, Problems of Rural Indebtedness	
	A) Price Policy in India – Causes for rise of prices in India, Measures to control rise in prices, Agriculture Price Policy.	

- B) Agricultural Marketing in India – Present State – Problems - Measures

Unit 4. Industrial Environment:	30
A) Role of Industrialization–Review of Industrial Growth since 1951.	
B) Large Scale Industries in India – Iron & Steel, Cotton & Textile, Sugar & Cement Industry	
C) Small Scale Industries in India – Definition – Role – Problems & Measures of SSIS.	
D) Industrial Policy in India since 1991.	

Section - II

Periods

Unit 5. Global Environment:	15
A) Privatisation – Meaning – Implementation – Impact on Indian Economy.	
B) Liberalisation – Meaning – Implementation – Impact on Indian Economy.	
C) Globalisation – Meaning – Implementation – Impact on Indian Economy	
D) Multinational Corporations – Meaning – Multinationals in India – Merits & Demerits	
Unit 6. Economic Planning & Economic Development:	15
A) Objectives of Indian Planning	
B) Tenth Five Year Plan – Objectives, Targets & Strategy, Achievements & Failures	
C) Foreign Capital – Need, Govt. Policy towards Foreign Capital – Impact – Problems.	
D) Evaluation of Indian Planning	

Unit 7. Human Resources & Economic Development: 15

- A) Size & growth rate of population in India
- B) Sex & Age composition – Density of Population
- C) Population Growth as a factor of Economic Development
- D) Population Policy

Unit 8. International Institutions Objectives & 15

Performance of :

- A) WTO
- B) IMF
- C) IBRD
- D) SAARC

Reference Books:

1. Francis – Cherunilam, “Business Environment”.
2. Ruddar Datt & K.P.M. Sundharam, “Indian Economy”, 56th Revised Edition, 2007.
3. Sundharam and Black – “The International Business Environment”, Prentice Hall, New Delhi.
4. Agarwal A. N. – “Indian Economy”; Vikas Publishing House, Delhi.
5. Khan Farocq – Business and Society S. Chand, Delhi.
6. Dutt R. and Sundharam K.P.M. Indian Economics S. Chand, Delhi.
7. Misra S. K. and Pury V. K. – “Indian Economy”; Himalaya Publishing House, New Delhi.
8. Dutt Ruddar – Economic Reforms in India – A critique, S. Chand.
9. Francis Cherunilam – “Business Environment”; Himalaya Publishing House, Bombay.
10. Adhikary Chand – “Economic Environment of Business, Sultan and Sons.
11. Kuchhal S. C. – “Industrial Economy of India”, Chitanya Publishing House, Allahabad.
12. Namboodiripad E. M. S. – “Indian Planning in Crisis”, National Book Centre, Ashoka Road, New Delhi.

Distribution of marks for the University exams for all faculties.

1. (a) 20 % Marks – Objectives questions.

40 % Marks - Short notes / short answer type questions/

Short Mathematical type questions

40 % Marks - Descriptive type questions / Long

Mathematical type questions

Out of 20 % Marks for objective questions 10 % marks

Should be assigned to multiple choice questions and remaining 10

% be assigned to fill in the blanks / answer in one sentence etc.

However, each faculty may decide nature and types of questions to be set subject to distribution of above percentage of marks.

(b) One descriptive type question will be Compulsory Paper

setter should mention approximate words limit for short

note / short answer type questions except Diagrammatical and

Numerical questions.