

Solapur University, Solapur
B.A /B. Sc. Part–III
English (Compulsory)
Text Prescribed: Literary Quest
Semester V&VI
(Teaching Years: 2018-19, 2019-20, 2020-2021)
(CBCS Semester Pattern Syllabus *w.e.f.* June, 2018)

Preamble:

The purpose of this course is to introduce students to the theory, fundamentals and tools of communication and to develop in them vital communication skills which should be integral to personal, social and professional interactions. One of the critical links among human beings and an important thread that binds society together is the ability to share thoughts, emotions and ideas through various means of communication: both verbal and non-verbal. In the context of rapid globalization and increasing recognition of social and cultural pluralities, the significance of clear and effective communication has substantially enhanced.

The present course hopes to address some of these aspects through an interactive mode of teaching-learning processes and by focusing on various dimensions of communication skills. Some of these are: Language of communication, various speaking skills such as personal communication, social interactions and communication in professional situations such as interviews, group discussions and office environments, important reading skills as well as writing skills such as report writing, note-taking etc.

This textbook presents balanced treatment of both the theory and applications of communication. Content includes strong coverage of ethics, cross-cultural communication and the newest technological influences in communication. Unique prose and poems are provided. Coverage of listening skills, intercultural communication, developing PowerPoint presentations, and writing instructions has been extensively enhanced. This book captures the dynamics of communication. It presents the subject in a fascinating way, powerfully stimulating and motivating readers. This book will give the foundation for excellent, effective, and practical communication and will definitely satisfy the literary quest of students.

Objectives:

- To enhances the skills of reading, writing, speaking and listening
- To teach the students various skills in class and tests these skills for a constant monitoring of their proficiency
- To broadens the horizon of understanding with the help of prose and poems
- To enhances the creativity of the student.
- To gives them a composite view of good communication.

Course outcomes:

By the end of the course students will

- Be competent and proficient to communicate properly
- Understand the social commitment and value of good communication
- Be creative and will try his hands in writing from time to time
- Be a good communicator